

Welcome to Adelaide

Adelaide is the ideal host destination for an international business event. It is a boutique city packed to the brim with the best of what Australia has to offer. Situated between the hills, ocean and world-renowned wine regions, it is also the gateway to the outback. Adelaide has cultural and culinary scenes that rival any major city, and the charm and friendliness of a close-knit community. It is also home to some of the world's best innovation precincts where high-profile businesses, academia, industry bodies and government are co-located and working together on projects that impact the world.

Frequently ranked of the most liveable city in the world by the Economist Intelligence Unit, Adelaide is easy to get to and to get around, it has the best-connected conference, business and events precincts in Australia.



Affordable

Delegates spend less money on accommodation and transport in Adelaide, when compared with other Australian cities. Adelaide has the lowest average daily accommodation rate for an Australian capital city and, as a walkable city with free city-centre transportation, delegates will save on local transportation. On average, when compared with other Australian cities, typical tourist activities and eating out is also more affordable.



Easy Access

Currently connected to more than 300 international destinations either directly or by just one stop with the airport working to quickly restore routes to Adelaide's pre-pandemic connections to more than 400 international destinations.

Adelaide International Airport is conveniently located 15 minutes from Adelaide's CBD.



Accommodation

There are more than 7,300 hotel rooms in the Adelaide city centre; more than 4,000 are within a five-minute walk of the Adelaide Convention Centre. Highlighting Adelaide's desirability, more than 1,176 new accommodation rooms will open by 2024 operated by major international brands such as Marriot Adelaide, Hyatt Regency and Wyndham Grand.



A Walkable City

Adelaide's streets are arranged on a pre-planned grid set on a flat square mile, making it incredibly walkable and easy to navigate. Everything is within a 20-minute walk, including the Adelaide Park Lands – the 760 hectares of green space that encircle the city and make up Australia's largest inner urban park system.



Facilities

Adelaide has a range of unique venue spaces which can provide a special atmosphere for a conference or the perfect backdrop for a social function. The newly redeveloped Adelaide Convention Centre, with views over the River Torrens, is one of the most flexible, technologically advanced and sustainable convention centres in the world. It is equipped with the latest event technology including WiFi, streaming, hybrid, audio-visual and lighting solutions to create unique and memorable events. The centre's design provides uniquely flexible space combinations and dedicated conference zones, allowing every event the feeling of exclusivity. The centre is committed to sustainability and was the first convention centre in the world to achieve EarthCheck's Platinum Certification.



Accessible Tourist Activities

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Financial Support

The South Australian Government recognises the importance of business events and their impact on the local community and as such provides financial support to entice events to Adelaide and ensure they are successful. *Business Events Adelaide* can apply for financial support on behalf of your event through the South Australian Business Events Bid Fund and a similar federal funding initiative. Please contact [Business Events Adelaide](#) for more information.



Innovation Districts

Collaboration is in South Australia's DNA. The state is home to some of the world's best innovation precincts, where high-profile businesses, academia, industry bodies and government are co-located and working together. Two innovation precincts are located in the city centre, within walking distance of the Adelaide Convention Centre, and can be leveraged for business events.

Adelaide BioMed City

Adelaide BioMed City, located next door to the Adelaide Convention Centre, is one of the largest life science clusters in the southern hemisphere and combines research, education, clinical care, and business development. The cluster encourages cross-collaboration of world-leading researchers, practitioners, clinicians, policy makers and educators, making it fertile ground for international conventions in the health and medical sphere.

Located at Adelaide BioMed City is:

- Royal Adelaide Hospital: the most technologically advanced hospital in Australia
- University of Adelaide Health and Medical Sciences (AHMS): including Adelaide Health Simulation, the most technologically advanced simulation facility in Australasia
- University of South Australia's Cancer Research Institute: including the Innovation and Collaboration Centre
- South Australian Health and Medical Research Institute (SAHMRI): home to hundreds of researchers who are practicing and producing world-leading medical and technological innovation
- Australian Bragg Centre (set to open in 2023): will be home to Australia's first Proton Therapy Unit
- Women's and Children's Hospital: set to open in its new location at Adelaide BioMed City in 2026

Lot Fourteen

Supported by both national and state governments, Lot Fourteen is bringing together members of the entrepreneurial and innovation ecosystem including startups, mentors, corporations, researchers, universities, schools and investors. With a focus on the defence, space, hi-tech and creative industries, Lot Fourteen is home to the Australian Space Agency and world-renowned entities such as MIT bigdata Living Lab, Google and Amazon.

The precinct's collaborations have flow on effects for the medical industry. Lot Fourteen residents currently impacting on medical care and medical device innovations include the Australian Institute for Machine Learning (AIML), Add-Life Technologies, Cognitive Companions Australia, Kindship, Personify Care, and Presagen.